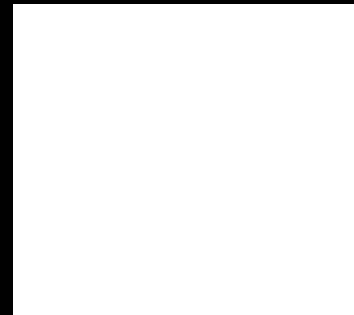
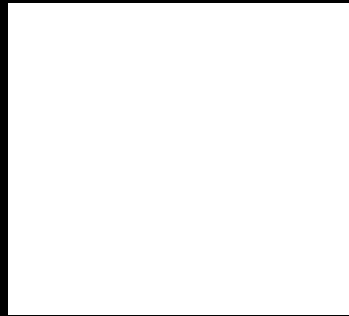


RSR JAGUAR



2010 MEDIA GUIDE





"Our designers and engineers have taken the best of our standard road-going XKR and with Paul Gentilozzi's motorsport expertise created a first-class competition car. Paul and his RSR team are confident that they can compete against some serious competition in the American Le Mans Series (ALMS).

"Motorsport has always been important to the Jaguar brand. Our domination of Le Mans in the 1950s was a foundation on which the company was developed. As we look to the future with our new range of high performance 'R' branded cars, we aim to make the Jaguar brand synonymous with motorsports once again."

- Mike O'Driscoll, Managing Director of Jaguar Cars

In 1951, the C-type won Le Mans at its first attempt, with a further victory in 1953. The D-type took Le Mans wins in 1955, 1956 and 1957 while this racing success was followed in 1988 with the Jaguar XJR-9LM, a V12-powered Group C car. Another outright victory would follow in 1990 with the Jaguar XJR-12.

From a production car, the Jaguar XKR makes an excellent racecar. "The Jaguar XKR is exceptionally strong and rigid, and the construction method is in advance of the conventional steel stamping that we see in cars today," explained Paul Gentilozzi, JaguarRSR Principal Partner.



“That allows RSR to build a lighter, stronger, stiffer racecar. Also, the basic aerodynamic design of the XKR has a low drag coefficient and more than sufficient downforce.”





Jaguar RSR XKR GT

CHASSIS	Jaguar XKR bonded and riveted Aluminum monocoque, with RSR steel reinforcements and safety structure.
ENGINE	Jaguar AJ133 5.0 Liter V-8
TIRES	Yokohama ADVAN A005 300/650R18 (front) and 330/710R18 (rear)
ELECTRONICS	MoTeC
BRAKES	Brembo 6 Piston Front Calipers on 380mm discs / 4 Piston Rear Calipers on 350mm discs
SHOCK ABSORBERS	Ohlins DR4
TRANSMISSION	6 speed Hewland CST Transverse Sequential Transaxle
WHEELS	BBS 18"
WEIGHT	1245 kg / 2744 lbs
LENGTH	4790 mm / 188.5 inches
WIDTH	1996 mm / 78.5 inches
HORSEPOWER	Approximately 500
RPM	7000
MAX. SPEED	180 MPH





RSR debuted the Jaguar XKR GT2 racecar at the Petit Le Mans (2009)



Left to right: Scott Pruett, Marc Goossens, Tony Gentilozzi, Paul Gentilozzi, Scott Atherton, John Gentilozzi



ABOUT **RSR**

In the spring of 2009, Paul Gentilozzi and his sons, Tony and John, founded RSR in partnership with Jaguar Cars Ltd. to build and race the Jaguar XKR in the American Le Mans Series GT2 class, as well as the most famous endurance sportscar race in the world - the 24 Hours of Le Mans in France, and to develop aftermarket performance parts for Jaguar cars in North America.

Gentilozzi's relationship with Jaguar dates back to 2000 when he built and raced Jaguar XKRs in the North American Trans-Am Series. In their tenure together 66 starts were made, 31 of those resulted in team wins with an additional four victories by chassis/customer cars. This led to five Manufacturers' and five Drivers' Championships from 2000 – 2006 with Paul Gentilozzi, Scott Pruett and Klaus Graf. The Jaguar XKR was also entered in the famed 24 Hours of Daytona, where it earned the pole and win in the GTS Class (2002).





Paul Gentilozzi's pursuit of fast cars started when he won his first race in March of 1966. The competition took place on Interstate 496 in Michigan – which at the time was not yet open to traffic. The prize money, a used twenty-dollar bill, marked the first investment in his 42-year racing venture.

The name, Paul Gentilozzi, has long been associated with winning in the world of motorsports. During the sixties and seventies he rocketed down the quarter-mile drag strips in his Pro-stock Dodge winning three NHRA National Event Titles, including the 1979 Gator Nationals. In 1982, Gentilozzi's career expanded from drag-racing to road-racing, resulting in more than 28 years of competition, with races from Tranz-Am in New Zealand to the famous 24 Hours of Le Mans in France. Highlighting Gentilozzi's list of accomplishments behind the wheel are a pair of victories at the 24 Hours of Daytona, a win at the 12 Hours of Sebring and five driver's championship titles in the Trans-Am Series.

Gentilozzi holds records in virtually all categories of the Trans-Am record book, including 'most victories,' with 33, all-time 'race starts' with 207 'top-three finishes with 68,' 'top-five' and 'top-ten finishes with 109 and 141 respectfully. In addition to the all time prize money winner Gentilozzi holds 'fastest race laps' and most 'lead lap' finishes records. With five driver championships titles, Gentilozzi is also the record holder for 'most championships'.

Consistent with his success on the track, Gentilozzi is on top of his business career. He holds a Business Degree from Michigan State University, and owns and manages one of the largest commercial real estate portfolios in Mid-Michigan.

Gentilozzi's stamina and winning determination are also evident in his family and private life. Sons John and Tony are both actively involved in the motorsports industry and his wife of 38 years, Debbie, enthusiastically shares in her husband's love of life and racing. The great number of long-time companions and dedicated employees that surround Gentilozzi are a testament to his loyalty.

AMERICAN LE MANS SERIES: AUTHENTIC AND RELEVANT





The American Le Mans Series presented by Tequila Patrón is the most authentic and relevant form of motorsport in the world. With roots traced back to the 24 Hours of Le Mans, the world's most prestigious automobile race, the Series has a pedigree that no other racing body can match.

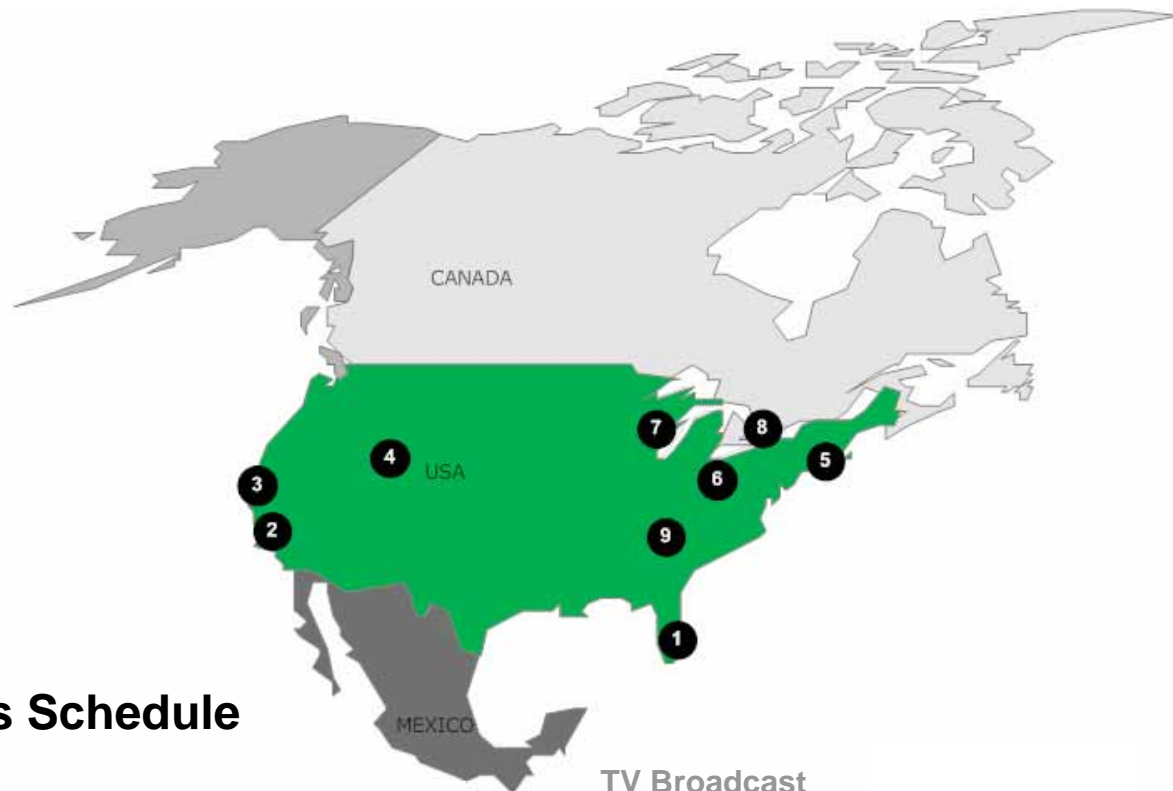
The American Le Mans Series is the proving ground for the world's most elite manufacturers. Aspirational brands such as Aston Martin, Audi, Chevrolet, Ferrari, Ford, Jaguar, Mazda, Panoz, Porsche and Viper are all here. Week in and week out, innovative product advancements are on display - alternative fuels like cellulosic E85 and bio-diesel, leading-edge developments in tire technology from the Series' multiple tire constructors and automotive designs that carry over to dealership showrooms are just a few of the examples. Simply put, the American Le Mans Series is an elite R&D platform.

Among all forms of motorsports competition, Le Mans-style racing is the most intriguing and engaging. With four classes of top level

sports car manufacturers, teams and drivers competing head-to-head at the same time in each Series race, the ALMS has established a unique and ultra-competitive format. There are four class winners including an overall victor. The four classes showcase two categories of exotic and sophisticated Le Mans prototypes (LMP and LMPC) and production-based Grand Touring cars (GT and GTC). Also, with two drivers per race car (and sometimes three for longer endurance events), the emphasis is on competitive teamwork.

The American Le Mans Series' season begins in Florida each March with the prestigious Mobil 1 Twelve Hours of Sebring and stretches into October with the premier final event the Petit Le Mans at Road Atlanta. The Series will stage nine events in 2010 on natural terrain road courses and one on an urban street circuit.





2010 American Le Mans Series Schedule

Round	Date / Venue / Location	TV Broadcast
1	March 17-20 / Sebring International Speedway / Sebring, Florida USA	SPEED / March 20, 10:00 am ET
2	April 16-17 / Streets of Long Beach / Long Beach, California USA	SPEED / April 17, 8 pm ET
3	May 20-22 / Mazda Raceway Laguna Seca / Monterey, California USA	CBS / May 29, 1:30 pm ET
	June 12-13 / 24 Hours of Le Mans / Le Mans, France	
4	July 9-11 / Miller Motorsports Park / Tooele, Utah USA	SPEED / July 11, 4:00 pm ET
5	July 23-24 / Lime Rock Park / Lakeville, Connecticut USA	SPEED / July 24, 2:00 pm ET
6	August 5-7 / Mid-Ohio Sports Car Course / Lexington, Ohio USA	CBS / August 15, 12:30 pm ET
7	August 20-22 / Road America / Elkhart Lake, Wisconsin USA	SPEED / August 22, 3:00 pm ET
8	August 27-29 / Mosport International Raceway / Bowmanville, ON, Canada	SPEED / August 29, 3:00 pm ET
9	September 29 - October 2 / Road Atlanta / Braselton, Georgia USA	SPEED / October 2, 11:00 am ET



Marc Goossens

Birthdate: 11/30/69

Birthplace: Geel, Belgium

Residence: Huntersville, NC

Mark began his racing career in go-karts claiming four championship titles and finishing 3rd in the 1989 World Championship. He competed in Formula Ford in 1990 and won the 1991 British Formula Ford Championship as well as the Formula Ford Festival. Competed in the British Formula Three Championship in 1992 and in 1993 finished third in points. From 1994 - 1996 he drove in the FIA F3000 Championship and in the equivalent Japanese Formula Nippon. In between he drove in multiple endurance races and has nine starts under his belt at the 24 Hours of Le Mans. From 2001 - 2006 he regularly competed in the Belcar Championship, winning the title in 2002 and 2005. Starting 2006, he explored new challenges in North America by entering single events in NASCAR Busch Series and NASCAR Nextel Cup. In 2007 and 2008 he competed in the Grand-Am Rolex Sports Car Series in the Daytona Prototype class. Holds the record of four wins (1997, 1998, 2005, 2007) in the Zolder 24 Hours race along with Vincent Dupont and Anthony Kumpen.



Ryan Dalziel

Birthdate: 4/12/82

Birthplace: Glasgow, Scotland

Residence: Orlando, FL

Ryan started his racing endeavors in 1990 competing in multiple National/International Go-Karting Championships recording 30+ victories, two-time Scottish Champion (1990, 1994), and was the British Open Champion. In 1999, he competed in the British Formula Vauxhall Championship and was the Championship Runner-Up. In 2000, he was the Championship Runner-Up in the British Formula Renault Championship. 2001 saw him compete in the British Formula Three Championship. From 2002 - 2004 he raced in the Toyota Atlantic Series, finishing as the Championship Runner-Up in 2003 and 2004. 2005 saw his racing journey take a turn from open-wheel to sportscars with competition in the American Le Mans Series GT1 Class. 2006 saw Ryan continue his sportscar campaign in the Grand American Rolex Sports Car Series before returning to open-wheel competition in the Champ Car World Series in 2007. From 2008 - 2009 he returned to competition in the Grand-Am Rolex Sports Car Series.



Paul Gentilozzi

Birthdate: 2/6/50

Birthplace: Detroit, MI

Residence: Lansing, MI

Paul began road racing in 1981 in the IMSA American Challenge. He won the GTS class at the 1992 12 Hours of Sebring. Earned eight IMSA / Grand-Am victories. Won the 1993 IMSA GTS Manufacturers' Championship with Oldsmobile. Won the overall 1994 Rolex 24 at Daytona with Scott Pruett, Butch Leitzinger and Steve Millen. Won the 2002 Rolex 24 at Daytona in the GTS class with Scott Pruett, Brian Simo and Michael Lauer. Won Trans-Am titles in 1998, 1999, 2001, 2004 and 2006. Ranks first in virtually every Trans-Am performance category, including wins, podiums, top-five and top-ten finishes, race starts, laps led, fastest race laps, lead-lap finishes and total winnings. Only driver to win championships in three different marques: 1998 - Chevrolet; 1999 - Ford; 2001, 2004, 2006 - Jaguar.



Scott Pruett

Birthdate: 3/24/60

Birthplace: Sacramento, CA

Residence: Auburn, CA

Scott rose through the karting and sports car ranks before establishing a 10-year strong career in the Championship Auto Racing Teams (CART) series. Before joining CART full-time, he built a solid, multidisciplinary racing career as a two-time SCCA Trans-Am champion with two IMSA GTO championships (including two 24 Hours of Daytona GTO wins), an IMSA GT Endurance title, 10 pro karting titles and annual IROC participation under his belt. From 1989 to 1999, his CART career included two wins, five poles and consistent top-tens in the series' point standings. In 2000, he competed in the NASCAR Winston Cup Series for the rookie team, PPI Motorsports. In 2001, he competed in the prestigious 24 Hours of Le Mans driving for the factory Corvette team and won. The year 2003 brought him back to sedan racing in the Trans-Am Series, where he earned his third Drivers' Championship in the series. In 2004, he entered the Grand-Am Rolex Sports Car Series. After winning four races and a record setting 12 out of 13 poles, he brought home his seventh championship. In 2005, 2006, 2007 he finished second in the Grand-Am Championship. He is now the winningest driver in Grand-Am history. He won the 2008 Rolex 24hr at Daytona with Juan Pablo Montoya, Memo Rojas and Dario Franchitti. This win marks an incredible back-to-back overall title win. In 2008, Pruett again competed in the Grand-Am Daytona Prototype Series winning the championship for a second time, as well as selected NASCAR races. 2009 runner-up in Grand-Am.

 **YOKOHAMA**

 **JAGUAR**

SEBRING





Celebrating its 40th anniversary in the United States, Yokohama Tire Corporation is the North American manufacturing and marketing arm of Tokyo, Japan-based The Yokohama Rubber Co., Ltd., a global manufacturing and sales company of premium tires since 1917. Servicing a network of more than 4,500 points of sale in the U.S., Yokohama Tire Corporation is a leader in technology and innovation. The company's complete product line includes the dB Super E-spec™ - the world's first tire to use orange oil to reduce petroleum – as well as tires for high-performance, light truck, passenger car, commercial truck and bus, and off-the-road mining and construction applications. For more information on Yokohama's extensive product line, visit www.yokohamatire.com.

Yokohama is a strong supporter of the tire care and safety guidelines established by the Rubber Manufacturers Association and the National Highway Transportation and Safety Administration. Details can be found at the "Tire Safety" section at www.yokohamatire.com.

Yokohama is the official tire supplier of the JaguarRSR team. "Partnering with JaguarRSR on the Jaguar XKR GT in ALMS is a perfect fit for Yokohama," said Mark Chung, Yokohama Tire Corporation director, corporate strategy and planning. "Motorsports is a core element in what we do. It's in our DNA – we like to compete and we like to win, and so does JaguarRSR."





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